



Markene Lykke

I am a 24-year-old woman that has a passion for creating. Creating web-sites, tests, visual identities, making interviews, communicating correcetly and much more.

Find out what my background includes below.

MAIL:
marlenelykke1749@gmail.com

MOBILE:
60 60 63 24

DAY OF BIRTH:
4th June 1993

ADRESS:
Promenadebyen 30, 3,4
5000 Odense C

MULTIMEDIA DESIGN STUDENT

EDUCATION

2016- MULTIMEDIA DESIGNER ERHVERVSAKADEMIET LILLEBÆLT, ODENSE

FOCUS POINTS

- Front-end development
- Communication and marketing (communication plans, media strategy, etc.)
- Business understanding
- Visual design both print and digital (visual identity development, design processes, etc.)

2013-2016 BA INTERNATIONAL BUSINESS COMMUNICATION, SYDDANSK UNIVERSITET, ODENSE

FOCUS POINTS

- Communication and marketing
- Text writing
- Visual editing (photography and visual design)
- Business understanding (Human resources, business structure & strategy etc.)
- Danish & English grammar
- Media strategy

2010-2013 HIGH SCHOOL EDUCATION, NORDFYNS GYMNASIUM, SØNDERSØ

DIRECTION: SAMFUNDSFAGLIG

- Courses:
- Englesk A
 - Samfundsfag A
 - Matematik B
 - Psykolog C

WORK EXPERIENCE

2017- RECEPTIONIST AT TV2, KVÆGTORVET, ODENSE

WORKING SKILLS

- Approaching customers on different levels
- Administration
- High level of responsibility
- Having knowledge about the business' structure and the stragety

2014- TOUR GUIDE AT TV2, KVÆGTORVET, ODENSE

WORKING SKILLS

- Approaching customers on different levels
- Great overview
- Structuring events
- Assistance
- Long presentations
- Knowledge about the processes in making television

2015-2016 STUDENT JOB AT DANSK FIRMAIDRÆTSFORBUND, NYBORG

WORKING SKILLS

- Making posters (visual + text)
- Administration of website content
- Article writing
- Sports/event photography
- Ad hoc assignments



VOLOUNTEER WORK

2017

SOCIAL TUTOR, ERHVERVSAKADEMIET LILLEBÆLT

WORKING ASSIGNMENTS

- Administrating new students and providing information
- Presentations
- Tour guide
- Cooperation w. others

2016

ODENSE FILMFESTIVAL 2016 ODENSE

WORKING ASSIGNMENTS

- Structure of participants
- Great overview
- Presentations
- Administration of Q&A

2014

SOCIAL TUTOR SYDDANSK UNIVERSITET

WORKING ASSIGNMENTS

- Structuring and providing information
- Presentations of information and experiences
- Cooperation w. others
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2010-2012

SCOUT LEADER FDF SÆRSLEV

WORKING ASSIGNMENTS

- Structuring weekly assignments, tasks and games for a younger audience (aged 8-15)
- Providing information through presentations
- Participating in planning and structuring of trips and events



LANGUAGE SKILLS

DANISH - MOTHER TONGUE
ENGLISH - FLUENT (BOTH WRITTEN AND SPEECH)
GERMAN - MINIMUM (WRITTEN)



SKILLSET (PROGRAMS)

ADOBE

INDESIGN
PHOTOSHOP
ILLUSTRATOR
LIGHTROOM
EXPERIENCE DESIGN
AFTER EFFECTS
PREMIERE PRO
AUDITION

WEB DEVELOPMENT

HTML5
CSS3
PHP (STRUCTURE)
BOOTSTRAP